

ABSTRACT OF THE DISCLOSURE

The present invention is aimed at obtaining a portable terminal capable of display of high luminance with low power consumption and is configured to be provided 5 with an LED display panel having a plurality of light-emitting diodes matrix-arranged in a display window formed on the surface of a casing accommodating electronic components and to control display of the light-emitting diodes of the aforementioned LED display panel with a display control unit.

According to the present invention, therefore, it is possible to perform display 10 of high luminance with low power consumption with the matrix-arranged light-emitting diodes.